

AI for Decision Makers

Lead Smarter. Decide Faster. Amplify What Matters.

A hands-on experience that gives organizational leaders the clarity, confidence, and practical tools to use AI as a force multiplier for the decisions that drive your mission forward.

Your 9-Step Leadership Journey

DAY 1 MORNING Clarity

1 Demystifying AI

- What AI Is Great At and What It's Terrible At
- The Hype vs. The Reality: Cutting Through the Noise
- How AI Can Serve Mission-Driven Work
- Live Demo: AI on Real Organizational Data
- Reviewing Your AI Readiness Assessment
- Setting Your Intentions for the Bootcamp

2 Your Data Is More Valuable Than You Think

- Discovering the Data Assets Hiding in Plain Sight
- Connecting Spreadsheets, Reports, and Impact Metrics
- Organizing Your Organization's Knowledge
- Making Your Data AI-Ready (No Technical Skills)
- Privacy: Protecting Beneficiary and Donor Info
- Ethical Foundation for Mission-Driven Orgs
- Hands-On: Load Your First Real Dataset

3 Asking AI the Right Questions

- Why the Question Matters More Than the Tool
- How AI Reasoning Works (In Plain Language)
- The Art of the Prompt: Useful, Specific Answers
- Building Your First AI Workflow on Your Data
- When to Trust the Answer, When to Push Back
- Simple Techniques for Dramatically Better Results
- Hands-On: Your First AI-Powered Analysis

DAY 1 PM – DAY 2 AM Capability

4 Teaching AI Your Organization

- Why Generic AI Gives Generic Answers
- Grounding AI in YOUR Documents and History
- Building Your Organization's Knowledge Library
- From Generic to Specific: Watch AI Transform
- Hands-On: Connect Your Knowledge Library
- Trust and Verification: Citing Real Data
- Responsible AI for Real Communities

5 Funding, Finance & Fundraising

- See Your Financial and Funding Picture in Minutes
- Connecting Budgets, Grants, Revenue, Donors
- Surfacing Trends in Spending and Giving
- Scenario Planning: 'What If This Grant Ends?'
- Donor Intelligence and Major Gift Signals
- Hands-On: AI Financial & Fundraising Analysis
- Board-Ready Insights in the Format Leaders Use

6 Seeing Your Impact More Clearly

- AI Helps You See, Prove, and Grow Your Impact
- Connecting Beneficiary Outcomes and Metrics
- AI-Assisted Program Analysis: What's Working
- Data to Story: Compelling Funder Narratives
- Funder Reporting: Data-Backed Summaries
- Hands-On: Analyze a Real Program
- From Insight to Action: Strengthen What Works

DAY 2 AFTERNOON Leadership

7 Meta-Prompting

- What Meta-Prompting Is and Why It Matters
- Designing Prompts for Expert-Level Responses
- Chain-of-Thought: Getting AI to Show Its Work
- Role-Based Prompting: Analyst, Evaluator, Strategist
- Building Reusable Templates for Your Team
- Hands-On: Create a Meta-Prompt Library
- When to Trust Output vs. Redesign the Prompt

8 Your AI Toolkit

- The AI Tool Landscape for Non-Technical Leaders
- Evaluating Tools: What to Look For and Avoid
- No-Code Platforms You Can Use Monday Morning
- Connecting Tools to Email, Calendars, Workflows
- Automating Repetitive Weekly Analysis Tasks
- Hands-On: Build a Complete AI Workflow
- Security and Privacy for Mission-Driven Orgs

9 Bringing It All Together

- How Everything You've Built Works Together
- Cross-Domain: Financial + Impact = Bigger Story
- Your Decision Dashboard: One Place for Insights
- Setting Up Simple Weekly Automations
- Growing AI Capabilities as Confidence Grows
- Keeping It Current: Updating With Fresh Data
- Your 90-Day AI Adoption Roadmap

AI Readiness Assessment

Personalized pre-bootcamp evaluation for every participant

Hands-On With YOUR Data

Bring your real data — leave with working AI tools

90-Day Roadmap

Realistic next steps to deepen AI adoption at your pace

No Coding Required

Designed for leaders who run organizations, not write code

Delivery Options

- **2-Day Immersive Bootcamp** **\$4,997** 2 full days, 9am–5pm. Build everything live. Leave with a working system.
- **4 Half-Day Sessions** **\$4,997** Same content over 2 weeks (4 × 4hrs). Perfect for packed calendars.
- **4-Week Live Cohort** **\$3,997** Weekly sessions with Dr. Lee. Build one capability per week.
- **Self-Paced** **\$1,497** All 9 modules. Lifetime access. Learn on your schedule.
- **Organization Edition** **\$14,997** 1:1 with Dr. Lee. Custom AI strategy for your mission.

DrLee.ai AI Education for Leaders Who Make Decisions That Matter

"Your mission is too important for guesswork. Lead with data."

drlee.ai/courses/ai-for-decision-makers